

CARMEL SUN

VOLUME NO. 1

CARMEL-BY-SEA, CALIF., THURSDAY, SEPTEMBER 21, 1933

NO. 34

American Legion Promotes High Class Entertainment

**Endeavor to Give Dances That Can Be Enjoyed by All.
Urge All Interested to Call and See Building.
Money Needed for Indebtedness**

Monterey, Calif.,

Sept. 17, 1933.

Editor, The Carmel Sun:
Dear Sir:

In behalf of the Monterey Peninsula Post No. 41, American Legion, I, as publicity man, thank you for the writeup you gave our dances.

Our endeavor is to give the peninsula dances to which they will return again and again, enjoy themselves, then go away with a good word for us to their friends.

The building, you know, we are very proud of, as we built it with our own hands. Many of our comrades worked up there day after day, during the time they could not obtain employment, they received no compensation for their labor there.

This building will have to serve us for numerous activities for the rest of our lives, so we cannot afford to let down on the rules and restrictions we have put on our dances.

You may rest assured that at any time our friends visit our building, we will do all in our power to make their stay a pleasant one. We have a staff of around twelve men on duty at each dance, to protect our friends from rowdiness of any kind. All these men wear brassards for only one reason, and that is, so that at any time, any person in the place annoys another, all they need do is to call on one of these, and the annoyance will be stopped immediately.

We are all men who know what life is all about, and like to have a good time ourselves, just a lot of boys who have grown bigger, and want our friends to feel that they can come and have a good time, as long as they do not interfere with any other person's good time.

All this means that we will not sacrifice our good name for the sake of a few dollars we could collect, by letting down on our supervision and restrictions of admittance. We have turned away many dollars for the sake of keeping up our standards, and the fact that many mothers bring their daughters up there, and seem to enjoy them as they dance around the floor among the crowd, shows that we are really doing another service to our community.

Our object of course, is to make money to pay off our indebtedness on the building, and as long as we can continue to meet our payments we will be perfectly happy. Our friends will have to pay a good share of the cost of the building, but we hope that they will be having a good time dancing away the debts we owe.

So, in behalf of myself, the entertainment committee, and Monterey Peninsula Post No. 41, the American Legion, I thank you. I am

Sincerely yours,
N. V. GOERLING,
424 Watson St.

Exhibit of Photos Ends This Saturday

Sonya Noskowiak's exhibit of contact photographs may be seen two more days, Friday and Saturday, at the Denny-Watrous Gallery. The exhibit of fifty prints of still life and portraits has been an artistic event of much interest.

Among the newly wedded couples to spend a portion of their honeymoon at La Ribera were: Mr. and Mrs. H. W. Reed, San Francisco; Dr. and Mrs. R. W. Rule Jr., San Francisco; Mr. and Mrs. J. F. Cagorno, Berkeley; Mr. and Mrs. H. Beckwith, Oakland; Mr. and Mrs. J. K. Frampton, Big Creek; Mr. and Mrs. Harry B. Williamson of Berkeley who were married Friday afternoon in Carmel.

Carmel Man Marries New Monterey Girl

St. Angelus Church in Pacific Grove was the scene last Sunday, September 17, of the pretty wedding of Miss Josephine Brucia of New Monterey and Robert Garrett of Carmel. Following the ceremony over one hundred friends of the couple and relatives of the bride gathered for luncheon at Knights of Pythias hall in Monterey.

The couple will spend a month's honeymoon in Chicago and will return to make their home in Carmel, where Mr. Garrett is associated with Vining's.

Frances Lloyd Builds Home in Carmel

Frances Lloyd is fulfilling a long dreamed of idea by building with his own hands a cottage on the property on San Carlos which has belonged to the Lloyd family for twenty years. Having returned here after six years absence, and wishing to affiliate himself with the Carmel he knew, Lloyd helped as stage manager at the Forest Theater in the last production of the "Pirates of Penzance." During his absence Frances Lloyd became one of the leading sportswriters in Montreal, Canada, on the Montreal Gazette. Here with him are his wife and small daughter, Jennifer. They expect to be here six months.

O. A. Holm Now in His New Location

O. A. Holm, who recently moved from the Carmel Service station on San Carlos, is now nicely settled and busy at his new location at the corner of Ocean and San Carlos, the Carmel Garage.

Mr. Holm has served the people in his line here for the past nine years, so needs no introduction. He is being assisted at present by E. N. Van Deren, an expert mechanic, his business having grown so much that he could not handle it alone.

Mr. Holm does general repairing as well as fender and body work.

Celia Seymour Will Lecture on Whistler

Celia Seymour is to give an interesting talk on Whistler at her home on Junipero near Twelfth, Tuesday, Sept. 26, at 3 p. m. Miss Seymour knew this great man years ago in Holland and has many delightful and humorous stories to tell.

Tea will be served and it is also hoped a short musical program will be presented. There will be a small admission fee and the proceeds are to be used for charitable purposes.

Dr. and Mrs. Ferdinand W. Haas have returned from a most interesting trip to Huntington Lake, where they spent two weeks camping.

RECENT ARRIVALS AT HOTEL LA RIBERA

Among the recent arrivals at Hotel La Ribera were: Mr. E. Townsend, Portland, Ore.; Mr. A. Nelson, San Francisco; Mr. A. J. Lowe Jr., Portland; Mr. and Mrs. F. S. Sloan, San Francisco; Mr. W. H. Stephenson, San Jose; and Mrs. P. R. Beckhart, Los Angeles; Mr. H. P. Morrissey, Sacramento; Mr. and Mrs. Paul Florian, San Francisco; Mr. and Mrs. A. S. Daziel, Berkeley; Mrs. G. C. Singletary and daughters, San Jose; Mr. and Mrs. F. S. Buckley, San Francisco; Mrs. C. W. and Mrs. E. S. Gorman, Portland; Mr. Alfred Mirovitch, Hollywood; Miss Ruth Friedman, New York City.

Pirates of Penzance Cast Is Entertained

The Pirates of Penzance cast party given under the supervision of Mrs. David Matske and Edwina Pinkham at Serra Crespi hall near the Mission last Saturday evening drew a large crowd including the production staff and older members of the cast, their friends, local theatre people and newspaper people.

Alan Knight's band made some real music for the dancing, Jane Matske's red piano being transferred to the hall by Henry Morales for Alan to play. Following dancing a group gathered around the piano to sing. Alan Knight sang a few solos and was generously applauded.

Among those to attend the party were Vania Anikeef, Mr. and Mrs. Arthur Gunderson, Mr. and Mrs. Herbert Cerwin, Mr. and Mrs. Arthur Shand, Mr. and Mrs. J. A. Bunch, Mrs. Clay Otto, Herbert Heron, Mr. and Mrs. Peter O'Grady, Dick Waters, Mr. and Mrs. David Matske, Edwina Pinkham, Billy Stanford, Robert Cone, Holly and Bob Smith, Philip Reamer, Glenn Peck, John Terry, Luraine Plank, Pauline Meeks, Van VanCott, Mr. and Mrs. Edward Kuster, Mr. and Mrs. Frank Sheridan, Mrs. Milliecent Sears and Mr. and Mrs. D. L. Stanford.

George Marion who directed the last performance of Pirates of Penzance was invited as guest of honor but was unavoidably absent.

Carmel Visited by 1940 Model Auto

Carmel was visited this week by a 1940 Model of the Pierce Arrow, belonging to the "Crazy Crystal" people.

Only five of the make were turned out, and it consequently attracted a great deal of attention. It is one of the stream-line models, there being no projections whatever from the body of the car, even the door handles being set in. The door, when opened, revealed the running board. The price was \$10,500, the inside finish is of American mahogany. The car carries a radio with loud speaker for both back and front seat; has an instrument board showing the number of revolutions of the engine per minute; the back seat also has a speedometer, as well as a clock. The car will travel as high as 130 miles per hour, and will make 70 in second, and having power mechanical brakes, the higher the speed, the greater the ease with which the brakes work. A flexible steering wheel takes away every vestige of vibration from the engine.

First Board Meeting Carmel Women's Club

The Board of directors of the Carmel Woman's club held its first regular meeting Monday afternoon in the Girl Scout house with Mrs. Karl G. Rendtorff in the chair. Plans for the program of the coming year were discussed. All women who are interested in the club's activities are urged to telephone Mrs. John Abernethy at Carmel 1105 if they wish to join. Mrs. Abernethy is the chairman of the membership committee. The first regular meeting of the club will be on October 2 in the Girl Scout house.

Harthorne House-Car Fine for Traveling

Mr. and Mrs. E. H. Harthorne drove their fine house-car up to Klamath last week, taking with them their two grand children, Jeanne and Charline May. They enjoyed fishing in the Klamath river while there. The Sun editors had the pleasure of looking over the Harthorne car Tuesday evening and found everything perfect for traveling or for staying at home. Gas stove, bath, roomy closets, soft beds and everything for comfort as well as appearance. Mr. Harthorne is the builder and is justly proud of his work. Such a car as he has sells for \$2500. It has two rooms and a porch.

Eastern Star Has Fun At Meeting

With past matrons and patrons in charge, a most delightful party was given at their hall in Monterey Monday evening by members of the Eastern Star. This was one of the most enjoyable affairs ever undertaken by this organization and was full of treats and surprises.

Mrs. R. E. Bonham was chairman of the evening's festivities, and working with her were Mr. and Mrs. L. D. Lacey, Mrs. Jacobs, Bert Guilford and Mr. Bonham. The entertainment took the form of a radio program and was carried through with all the speed of such a program. The greeting was given by Miss Emery, which was followed by a selection from the past matrons' and patron's band, and then came the greeting song by Mr. and Mrs. Lacey. Miss Mason followed with a reading, and she in turn was followed by Mrs. Jacobs in a Spanish dance. Mrs. Knisley then gave a reading and Mrs. Lacey was next with a negro song. Mr. and Mrs. Bonham followed with the Chicago Glide, as they danced it thirty years ago. Mrs. Kolb then gave a reading and Mrs. Bonham, dressed in a young girl's clothes sang the song she first sang in public, "Won't you come out and play with me?"

Those taking part in the drama which followed were Dr. and Mrs. Dings, Mr. and Mrs. Oliver Watson, Mrs. Friess, Leland Moore, Kathleen Flaws, Mary Bishop and Bert Guilford. Mr. Guilford also served as announcer.

Mr. Rubens then gave the radio exercises and after the past officers had tried to keep up with the pace, they all joined in singing, "The old guy mare; she ain't what she used to be."

A most enjoyable surprise was given the eighty guests by Mr. and Mrs. L. D. Lacey, who in honor of their own September birthdays, served a banquet of fruit cocktail, salad and relishes, and waffles, ice cream, cake and coffee.

Charles Frank Stocks High Class Goods

Charles Frank has just returned from a buying trip of two weeks during which time he purchased a new line of goods for his store on Dolores.

Mr. Frank has tried keeping lower priced stock but has found that the class of trade in Carmel demands a high class merchandise.

He has stocked the 1847 Rogers in the beautiful new designs, as well as some pieces of Gorham. He is also very proud of the new selection of jewelry, and it is indeed such that Carmel may feel proud.

Mr. Frank is selling out a miscellaneous assortment at exceedingly cheap prices.

The window display at Frank's is drawing many interested people.

Those interested in antiques will enjoy the "Lentzkrich," a clock which was taken from a church in Lens, Belgium. The design is intricate and interesting. adv.

"Ace of Diamonds" at Olympic Radio Studio

Those who thrill to a dramatic detective play, will enjoy "The Ace of Diamonds", dramatic feature to be broadcast at the New Hotel Olympic, new home of the KGGC studios. The program is sponsored by the hotel, and includes such widely popular artists as Bruce Payne, Larry Cook, and Captain Bill Royle—all versatile character actors who have made frequent appearances on nation-wide hook-ups. "The Ace of Diamonds" will go on the air every Tuesday, Wednesday, Thursday and Friday evening at 8:45 o'clock.

A CORRECTION

In our article concerning Miss Florence Terry's artificial flowers in last week's Sun, we referred to them as wax, when they are made of clay of the very finest import from France.

Rendtorff Home Will Be Scene of Luncheon

The beautiful garden of the Rendtorffs on Camino Real will be the scene of another luncheon on Saturday, the 30th of September, for the purpose of speeding the redemption of the Carmel Dollars.

Details have not yet been completed but are being worked out by interested citizens under the leadership of Mrs. Karl Rendtorff who has rendered valuable service on the Employment Commission.

There are rumors of a mystery as to how admittance is to be obtained to the luncheon and all who have enjoyed the former lunches agree that they were well worth the labor of solving any mystery.

Carmel Sun next week will carry complete news of the various features to be enjoyed and it is suggested that you arrange to bring your friends.

Some Fast Bouts at Next Presidio Match

The card is just about made up for the next fights at the post and from the looks of the boys' records that are fighting it looks like the best card up to date.

J. E. Mitchell of the Salinas fight club is bringing over four of his best boys to meet soldier fighters.

Kid Mieu of Salinas fights Bud Naulty, the pride of the post. Frank Dalton of Carmel, and the older brother of Carmel's famous fighting Bob, goes to the post against Bob McPherson in a special event. Every effort was made to match Frank with a local boy that was in his own class but they all fell through, so in order to get a fight he had to take on a veteran of about fifty fights.

McPherson is favored to win without much trouble but a fight's never over till the last bell rings and Dalton is game and throws plenty of leather.

The next fights are the 20th of September.

Grove Evening High Opened This Week

Pacific Grove's evening high school, one of two being conducted in Monterey county this year has started regular classes in the Grove High School building. E. K. Bramblett, head of the high school commercial department, will direct the evening school. Other members of the faculty include Miss Margaret Furness, Charles Easterbrook, Paul Cradler and Fenton P. Foster.

Special importance is attached to evening school at the present time, in view of the National Recovery program, by products of which are expected to include increased leisure time for workers and increased opportunities for those adequately trained.

People who want to complete their high school education are to be given particular consideration in planning courses it was stated by Bramblett, who said any subjects necessary for that purpose will be taught if it can possibly be arranged.

Most instruction will be on an individual basis insuring rapid progress.

Twelve people who will be regular in attendance will be able to form classes. Residents in all parts of the peninsula are eligible to enroll. No fees are charged, the only expense being for necessary books and other materials, amounting to only a small sum for each course.

Starting Monday, when new students were enrolled, a tentative schedule of classes has been arranged as follows: Spanish, beginning shorthand, shop work, Monday and Wednesday; English, Monday; typing and bookkeeping Tuesday and Thursday; physical education for men Tuesday and Wednesday; physical education for women Thursday; chorus, to be arranged by Mr. Foster; other classes to be adjusted to needs of a majority of those enrolled.

All classes are from 7 to 9 p. m.

Music Society Gives "Pop" Concert at Pacific Grove

**One-Year-Old Orchestra Has Repertoire Sufficient to
Give Concert of Popular Music. No Musical
Education Needed to Enjoy Program**

Departing Visitors Wreck Car; Injured

Within a short distance from the cottage where they had been spending their vacation on Valley View between Fifteenth and Sixteenth, Mrs. W. T. Lightle and two daughters, Sally and Fary, ran their car into a light pole yesterday morning wrecking it.

They received six heavy cuts and bruises that they were taken to a hospital. From appearances, it seemed that all three were looking back and since the ground was level, they failed to notice their car was leaving the street. The Lightles were on their way to their home in Palo Alto.

Missionary Society to Meet Wednesday

The Carmel Missionary Society will hold its net meeting at All Saints Episcopal church on Wednesday, September 27, at 8:30. The topic for the meeting will be "God's Chosen People." The public is cordially invited.

Carmel Laundry Washes Enormous Feather Bed

The Carmel Laundry advertises with Carmel Sun, and wants business, but from what H. E. Mack, proprietor, says, they are not asking for feather beds to wash.

Last week they washed a feather bed, the feathers for which were plucked from white geese in Tennessee about 100 years ago. Mr. Mack said they placed the tick of feathers in the water, and when they became water soaked, they weighed several hundred pounds, and made a comparatively small bundle. But here's where they changed. They were placed in the dryer, and when the moisture gradually left, they fluffed by leaps and bounds.

"Get that thing out of here, or we won't have room to work," Mr. Mack ordered. Better not ask him right away to wash a feather bed.

Mathew Stahl Opens Up New Service Station

Carmel continues to grow. Its new businesses are owned by people who know and love Carmel and will respect her traditions.

Mathew Stahl, for six years service manager of the Stahl Motor company of Monterey, has opened up a Richfield station at the former Carmel Service Station on San Carlos near Ocean.

Mr. Stahl will also do general repairing, fender and body repairs, washing and greasing, and with the installation of a new machine in a few days, he will be ready to do paint jobs.

Mr. Stahl has hosts of friends in Carmel, and his wife, the former Mrs. Ivy Basham, was raised in this city. Mr. Stahl expressed himself as glad to be located here and as hoping his many friends would drop in to see him.

American Legion Puts on Membership Drive

American Legion Post No. 41 is making a drive for new members in Carmel. For this purpose the members of the post have been divided into two groups with Col. J. J. Regan heading the "Gold" and Col. H. Slate in charge of the "Blues."

Regan, Floyd Mangrum and Dave Askew are in charge of the Carmel drive for membership. Eligible Legionnaires are requested to report to one of the three.

The post membership last year numbered three hundred and six. Regan conservatively estimates it will total in excess of four hundred.

Saturday's "Pop" in Pacific Grove by the Monterey Peninsula Orchestra, Michel Penha conducting, is the musical event of the week. Now is the chance for those who like popular programs to hear our orchestra in an entire evening of music which will charm and delight without any prerequisite of musical understanding on the part of the audience. All symphony orchestras give "pops" of course, so it is grand to feel that our own orchestra with its year of age has now enough of a repertoire to select an entire program of its more popular numbers and give its first "pop" concert.

The feature of the evening will be the first movement of the Beethoven Concerto, with Ralph Linsley as soloist. Mr. Linsley's tireless work at the piano during all the rehearsals and his delightful artistry as proved in his solo appearances in the orchestra concerts have won him hundreds of devoted admirers and enthusiasts. This is an opportunity to hear him on Saturday evening once more before he leaves Carmel on October 1.

Other numbers on the program are the Mozart Serenade, the Egmont Overture, the Adagio and the Farandole from the Opera L'Arlésienne by Bizet, an intermezzo by Granados, and the Caucasian Sketches by Ivanow. Not the smallest interest in the concert is the fact that Michel Penha will conduct, and that the funds from the concert go toward the necessary amount needed by the Carmel Music Society to reorganize him as director of the Orchestra for the coming year.

Geo. P. Ross Opens Law Office in Carmel

Opening an office in the Kocher building this week is Attorney George P. Ross of Merced, who has had seventeen years of varied law experience in the San Joaquin Valley. Mr. Ross, a graduate of Stanford, brings with him a splendid library.

CLUBS, PARTIES and SOCIAL NEWS

Pinkham Entertains Eastern Friends

The Edwin G. Pinkham family have been entertaining friends from New Jersey, Mr. and Mrs. W. A. Stopford who arrived on Saturday and stayed until Tuesday. Miss Betty Pinkham was hostess Saturday at a Del Monte dancing party including Mr. and Mrs. Gordon Greene of Burlingame, Mr. Thomas Hooper and Mr. Ernest Schoeninger. On Monday Mr. Pinkham drove the Stopfords to San Francisco to show them the points of interest. Other members of the motor trip were the Misses Ruth and Betty Pinkham.

Miss Shuffleton Hostess Saturday

Miss Edith Shuffleton entertained at a party in her home on Saturday evening. Mrs. Eugene Marble, Mrs. Gwendolyn Stearns, Mr. Taber Mahler of Coalinga, Mr. Michel Penha and Mr. Ralph Linsley of the string quartet.

Mrs. Maybelle Johnson Guest of Honor

With Mrs. Maybelle Johnson as guest of honor, Mrs. Beth Sullivan entertained at bridge and tea on Monday afternoon in her home at Torres and Eighth. The guests were: Mrs. Maybelle Johnson, Mrs. W. E. Heathorne, Mrs. J. B. McCarthy, Mrs. Russell Goodeno and Miss Francis Johnson.

Spend A Dollar at Home and Make a Job

The Quality Meat Market

IS OPERATING UNDER THE

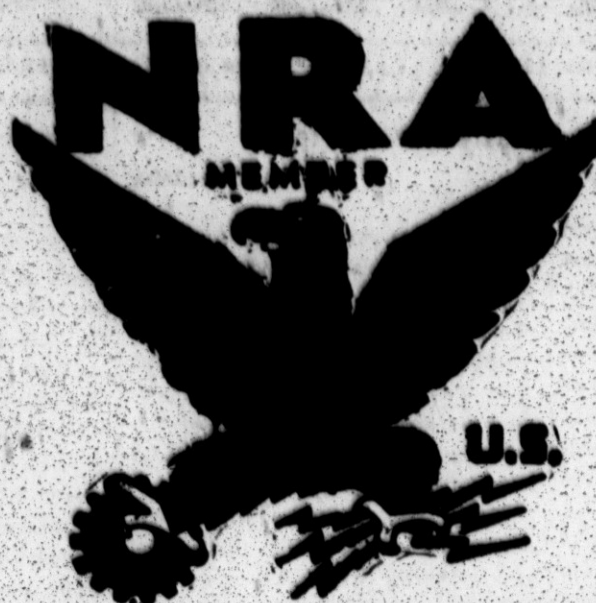


WE ARE WILLING TO CO-OPERATE

We do Our Part

Next Door to Leidig's

The fad for economy has passed. Sincerity is style now. If you can afford a new dress, coat, car, or anything else, buy it now.



WE DO OUR PART

This week sees the committee and sub-committees on instruction in the N.R.A. movement working every minute speaking here and there, before each group of people gathered together, to show what the National Recovery Act is trying to do for the Nation and emphasizing the fact, that without co-operation nothing will be accomplished.

They have ascertained that between 20 and 30 men have received work in Carmel through the N.R.A., increasing the payrolls about \$2,000 a month.

And to help the merchants meet the added payrolls, the citizens are asked to spend a dollar NOW.

If your tires are old, you are asked to replace them now, and not to wait. If

Don't wait for "somebody to do something about it." Carmel's prosperity helps the peninsula; the peninsula helps the state; the state helps the nation.

you are planning Christmas presents for your dear ones, buy now—do not wait.

Do not delay in any of your purchasing. Do not spend your money foolishly, but spend it wisely, and spend it now.

Stress is laid on the fact that the public should buy where the Blue Eagle is displayed. Since women do a large part of the buying, special appeals are made to them.

Buy now and urge others to buy now

If N.R.A. fails the country will be faced again this winter with its people being cold and hungry, its children undernourished, the young men and women looking upon life but taking no part in it.

Prominent People Endorse N. R. A. In Articles Written Especially for the Sun

Daisy Bostick

The N.R.A. is designed to relieve the country of starvation, fear, misery and unemployment. This plan may not be the best thing, but it is the best thing that has been offered us, and those who have the welfare of the country at heart would much better help in the step forward than to throw doubt and discouragement to the workers.

This plan seems to me to tear down the old, useless and futile clutter in our social and economic life and to start, at least, a sure foundation for the new. I believe in the N.R.A. because I am an American and because I believe that a solution to our problems will and should come from within ourselves rather than from Russia or from theorists who are trying to help slaves rather than the free-born.

PROF. O. W. BARDARSON

Buying will help bring about economic adjustment.

The world wide state of unrest is creating a state of mind which does not ask but demands. Demands that principles of justice and practical idealism be written into our social and economic laws so that the typical American as represented by the willing and conscientious citizen be assured ample and wholesome food, shorter working hours, better pay, certain luxuries, protection, and security against sickness, unemployment and old age.

The N. R. A. program which is based on the needs of our country and suited to the high average of intelligence of our people proposes to make effective a more equitable distribution of our material resources and to coordinate our economic and social systems. Yet who oppose a collapse of our government, disintegration, chaos, and wild experiments.

tion have the opportunity to make your contribution to the new order by enthusiastic, forceful support of the N.R.A. which represents a sensible approach to our problems and paves the way for a sensible solution of our economic difficulties.

The Sunset School will do its part in explaining and supporting the N.R.A. program as outlined by our president, Franklin D. Roosevelt.

Frederick R. Becholdt

The first phase of the N.R.A. program in Carmel has been finished. This consists of signing up of employers and consumers. It was handled by the local committee and by the postmaster. Also verification cards, by which progress in the movement has been checked up, are now nearly all filled out by employers. Those now in indicate that between twenty and thirty new employees have been added to local payrolls.

The second phase of the program is now beginning. This consists of two separate activities; a campaign to enlist the loyal support of consumers and the adjustment of complaints as to wages and hours. The first of these is being handled largely by a Woman's committee, headed by Daisy Bostick who explains this work fully to you herself. The second is being taken care of by two separate committees.

The local committee tries to handle all complaints by investigation and conference with the parties concerned. If it is impossible for them to iron out the difficulty, the complaint should then take its case to the Peninsula adjustment committee, recently appointed by Russell Scott, the county administrator. This latter committee of three members will receive the complaint in writing and will act on it. The policy of both local and Peninsula committees, as outlined by the adminis-

tration is one of amicable adjustment wherever it is humanely possible. Judging by the whole hearted co-operation of all parties concerned thus far, there is small chance that a number of these complaints will have to be handed on to the Regional Director for action.

Anyone wanting information as to complaints etc. should phone to Carmel 77 between the hours of 10 a. m. and 5 p. m.

A Campaign for Patriotism By MABEL L. MORRELL N.R.A. Volunteer Committee

We women are joining with the men now in asking for co-operation on a plan, the best plan that we have for making this country safe and sane and worth living in.

During the World War we stood together, banners flying. That is exactly the spirit we need now only the fight is for peace instead of war. We need that same war time patriotism to pull through this crisis. It is important that every woman sign the consumer's clause, sign it feeling, knowing what the purpose is for.

Women make up eighty-five per cent of the buying power. Adopt this slogan, Buy Until It Helps. Merchants are going in the red in an effort to make the N. R. A. work. We must join in the buying campaign.

Emma E. Rendtorff

For two years our nation has been fighting the depression. Although the government with the help of many organizations and millions of well meaning individuals made every effort in its power to help us there has been only temporary relief in certain quarters, nothing permanent was achieved and the condition seemed hopeless.

Then the government under the leadership of F. R. decided as a final resort to try out the experiment that we know as the N.R.A. (Continue on next page)



Merle's Treasure Chest

is co-operating in the movement to end the depression. We have every confidence in our President and are willing to DO OUR PART

Ocean Near Dolores

Our 79c Aluminum Sale

IS NOW ON ALSO

The Nationally Advertised Wearever Specials

BONHAM'S, INC.

A Full Line of Paints, Hardware Household Goods

A New Line of Beautiful Silverware and Jewelry

We have every confidence in the N. R. A. and will co-operate where possible.

Frank's Jewelry

Beginning Friday

We Will Offer

WEEK-END SPECIALS

We Are Members of N. R. A. Leidig's Grocery

DAR ES SALAM

When success results from the plans of those who are making every effort to bring about prosperity, Peace will be brought to many households where want and insecurity have stalked.

DAR ES SALAM

"HOUSE OF PEACE"

Is in strict sympathy with the movement and is co-operating to the fullest extent.

McDonald's Dairy

All Dairy Products



Raw and Pasteurized Milk

FOUNTAIN SERVICE

Phone 700

Prompt Delivery

We Are in Accord With The NRA Movement

THE LUCCA

Italian and American Foods



A. C. GRIMSHAW SERVICE STATION

Associated Products

Firestone Tires and Tubes

U. S. L. Batteries

Accessories

San Carlos and Sixth

Phone 328

WE BELIEVE that only by each individual getting behind the N. R. A. will it be a success...

We are cooperating...

DOLORES BAKERY

Near the Post Office

Emma E. Rendtorff and Clara Kellogg Write on N.R.A.

(Continued from page two)
It is a stupendous undertaking and only the conviction of absolute necessity could have given the courage to attempt it.

It is an experiment that in order to be successful requires the cooperation of every one of us. It requires of each of us a hopeful and generous attitude of mind and a willingness to put aside personal selfishness for the sake of the general good of our people.

The government alone is helpless; individuals as individuals are helpless. It is only as all the individuals in our country unite in a gigantic effort, the experiment may save each and all of us from destruction.

This is no time for skepticism or criticism, the government has not shirked its responsibility, let us not shirk ours.

The great inspiration that comes to me from the N.R.A. is the unfounded faith our government has in us, the people of this country, and I feel that each one of us must rise to the occasion and justify that faith.

CLARA N. KELLOGG

Economic conditions of the past four years have reminded us of a great wheel revolving in the wrong direction. We have gone from less employment to less purchasing power and then to still less employment and still less pur-

chasing power, and so the wheel has turned wearily backward, while we have stood helplessly by, longing for some magic force to give a push in the right direction. But there can be no force to give that push save the concerted, determined effort of all the people. That concerted effort is what the N.R.A. is asking from us now. Let's respond and try.

Some say that the N.R.A. program can not succeed. But who knows? There is just one way to find out and so let's try.

Others say that the success of the plan will merely mean continuance of the old inequalities and injustice, that an entire economic revolution is our only hope of better things. Again, who knows? May not one step forward lead to another? Is it not possible that we may build a better social order without the pain and loss of a revolution? At least, let's try.

This is not child's play to which the N.R.A. is summoning us, but a task calling for persistence and faith. With open eyes, but with high courage, let us soberly and hopefully try.

Mr. and Mrs. Nathan Van Patten and Miss Dolores Van Patten of Palo Alto recently spent several days at Hotel La Ribera. Mr. Van Patten is the director of libraries at Stanford University.

Local and Personal

Herbert Cerwin has been seen driving a new Plymouth.

Mr. and Mrs. Jim Thoburn have left for a vacation in Jamestown.

John Rockwell, who attends U.C., spent the week-end at his home in Carmel.

Edith Castro, in her home on Santa Fe, is on her way to recovery following a serious operation. Edith graduated from Sunset last year.

Motoring this week to Santa Barbara to be the house guests of Mrs. Helen Williams are Mrs. Susan Mott Porter and Mrs. Alice Williams.

Mrs. Mable Grey Young has left Carmel for a month's visit to her son, Otto Lachman in Duluth, Minn., and will return by way of Portland, Ore.

W. A. Allinon arrived from San Francisco last Sunday for a round of golf with Barnet Segal at the country club. With him on the trip was his mother, Mrs. Allinon.

Pearl Hamilton had as house guests last week-end the following San Francisco people: Zelma Kewin, Kay McHenry, Peter Cunningham and Mr. S. Beste. Miss Hamilton has a cottage on Fourth and Lincoln.

George Irwin who is the local manager for the Goodyear company is in Cleveland attending a convention of his company. The Irwins recently moved from a house on Scenic Drive to a house at Twelfth and San Carlos.

Mary Louise Parsons spent last week in Fresno, returning here on Friday. Mr. and Mrs. Wick Parsons will return to Fresno the latter part of this week to be in charge of their Fresno shop. Miss Parsons plans to remain in the La Rambla shop here this winter.

CARMEL SUN

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Col. and Mrs. J. H. Poole are here from Pasadena for a short stay in their house at Pebble Beach.

E. H. Ewig is expected to return here next Monday after a two weeks vacation spent in Yosemite.

Mrs. Robert Overly who with her small son has been visiting her sister in Washington is expected home this week.

Jean Thompson, daughter of Mrs. Ruth Thompson, who for six years has spent her summers in Carmel will leave October 1 for Stanford where she will enter as a freshman.

Miss Bess Mansell of Palo Alto and Miss Helen Mansell of Los Gatos motored down to spend three days at La Playa last week. Miss Helen Mansell is well known here, having been a member of the village.

Honeymooning in Carmel before going to their new home in Santa Barbara are Mr. and Mrs. Howard Lane who were married in San Francisco last Friday evening. Mrs. Lane was Miss Helen Ward, formerly of Carmel.

Byron K. Foulger and his wife, Dorothy Foulger, who have been prominent in the little theatre here this summer, left last week for Portland, Ore., where Mr. Foulger has been for three years director in the Civic Theatre.

Mrs. Peter Ferante has gone to Cleveland, Ohio, to visit her people. Mr. Peter Ferante drove her to San Francisco last Saturday where she entrained for the east. The Ferantes have their home at Eighth and Lincoln.

Ruth Austin, who is on a South Sea cruise, is expected back to Carmel in a week or two. Miss Austin, who is a well known local dancer, will carry on her classes and work in the local theatre productions.

Miss Glenna Peck who has had a cottage on Casanova during the summer while her sister, Mrs. Vera Peck Millie, and family were in Chicago has rejoined them in their home, Casa Querida, at Ninth and San Antonio.

Friends of Snap Nelson, author of the Last Rustler and Gopher Dick, report that Snap is on his way by motor to Taos, N. Mexico, where he will finish another book. He will follow out of the way trails taking some time for the trip.

Elizabeth Curran returned by boat from Washington recently and is again occupying the house which she built on the point three years ago. Mrs. Curran will be joined here by her son Tom for a few days before he enters his second year at Stanford. Tom will motor down from Tacoma this week.

Antonia Brico, leading woman orchestral conductor of the world, has been the house guest of Mildred Sahstrom Wright, and has gone on to New York to play in a piano concerto with the New York Philharmonic orchestra. Miss Wright and Miss Brico became friends long ago in Berkeley where they were associated musically.

John Bidwell White, who graduated from the University of California with honors last fall, has been offered a position of mining engineer in the Philippine Islands and will sail from San Francisco September 22 on the President Lincoln. He is the son of Rev. and Mrs. Willis G. White of Carmel.

While Mr. and Mrs. Jim Thoburn are on a two weeks motor trip, stopping at Sonoma and in Shasta County, Mrs. Arthur C. Dennis of Los Angeles is staying with her grandson Jimmy Thoburn. Here with Mrs. Dennis in the Thoburn house are Mrs. D. A. Rankin of Redondo Beach, Mrs. J. C. Axelsson of Los Angeles, and Mrs. D. H. Conover of Los Angeles.

Prof. and Mrs. F. H. Herriek have been in Carmel a month staying with Mrs. Herriek's mother and father, Rev. and Mrs. Willis G. White. Having studied at Yale for the past year, Professor Herriek returns this year to Mills where he will resume his position as professor in the history department. Mrs. Herriek was Mariam Arnold White, well known here.

John Posthuma of Altadena is visiting in Carmel.

William Dickinson has returned to Reed college in Portland for his sophomore year.

Stuart Marble, a student at Oakland Tech, came home last week-end to visit the home-folks.

Due to arrive in Carmel Saturday for a two weeks' vacation are Mr. and Mrs. A. H. Kress of Oakland.

Mr. and Mrs. Robert A. Coker of Altadena are visiting Mrs. Coker's sister, Mrs. Jasmine Rockwell.

Mr. and Mrs. Frank Sheridan left Monday for Hollywood where Mr. Sheridan will do a bit in a movie. They will return here Sunday.

Mr. and Mrs. W. O. Raiguel whose marriage was an event of the summer are occupying their home Serenity Cottage at the Country Club.

Col. S. C. Johnson who has been away on an extended fishing trip has returned and is staying with friends in Hatton Fields. Colonel Johnson formerly lived in a house at Thirteenth and San Carlos.

Mr. and Mrs. Orville Holtzclaw and Mr. and Mrs. Roy Glass of San Jose took a cottage on Torres street last week-end. Mr. and Mrs. Holtzclaw are former residents of Carmel and visited friends while here.

Col. and Mrs. H. Wildrin Hand who have recently been transferred to the Monterey Presidio have taken the Webb house Fairholme at Eleventh and Camino Real. Colonel Hand expects to retire shortly from the army and contemplates making Carmel his home.

Gordon Campbell, who has been associated with his father's law office in Monterey since graduating from Stanford, will go back to Stanford in October to continue his study of law. Campbell was a football star at Stanford.

Mr. and Mrs. Louis Tomlin of Carmel visited relatives in Oakland over the week-end.

Kelly Clark expects to go to St. Helena for a few days this week to visit his old friend Capt. H. B. Tomkin.

Mrs. P. A. McCreery returned to her home in Carmel this week after a vacation in Encinado, Mexico.

Mr. and Mrs. Frank Murry are expected to return to Carmel today after a week spent visiting friends in Bakersfield.

Miss Sigrid Ohrwall had a delightful trip to China this summer between terms of teaching at the Monterey grammar school. Miss Ohrwall lives in Carmel.

Mrs. E. A. Ables and her daughter in law Mrs. Kenneth Ables will leave tomorrow for their homes in Turlock after a month spent in Carefree cottage on San Antonio. Many San Joaquin valley friends visited them here.

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MAIN EVENT

SIX ROUNDS HOMER BRANDIES San Francisco, 180 Former National Amateur, weight of Oregon who Koeed Light Weight Champion. Battling Bona, Presidio	vs	SIX ROUNDS GENE O'GRADY , Salinas Prominent light heavy
---	----	--

Prominent fight manager of Managed by J. E. Mitchell of San Francisco. Salinas. This man fought on August 23 as Leo Storm.

SEMI-FINAL BOUT

SIX ROUNDS RUSTY WESTMAN Presidio	vs	SIX ROUNDS BUCK ANDERSON Presidio
--	----	--

PRELIMINARIES

WHITNEY WATKINS Presidio	vs	HAROLD McDONALD Salinas
CHIEF BERKMAN Presidio	vs	EARL BAUMGARDNER Salinas
FRANK DALTON Carmel	vs	BOB McPHEARSON Presidio
AL SULDICKAS Presidio	vs	EARL WRIGHT Salinas
BUD NAULTY Presidio	vs	KID MICU Salinas

Tickets: Reserved \$1.10 On Sale at Stanford's, Carmel until 7 p. m. Sept. 29
Gen admission 75c

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MONTEREY PENINSULA ORCHESTRA
MICHEL PENHA Conductor
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Carmel Valley

On Friday next there will be a cooperative meeting of Farm Centers when representatives of five adjoining counties will meet in Salinas for an all-day meeting beginning at 10 a. m. Miss Rorkor will be the speaker of the day. She comes from Washington, D. C., where she is manager of the Home Departments of Farm Centers. Her subject will be "Home Management." There will be four representatives from each center and considering there are five counties to be represented there will be quite a gathering, all told. Those representing Carmelo Center will be Mrs. J. H. Stewart, Mrs. Roy Martin and Mrs. B. H. Schulte.

Mrs. Tom Meadows is still in the hospital but her recovery is now assured.

Virginia Lee Schulte left last Saturday to resume her studies at Corvallis University in Eugene, Ore. She is to be one of the "Big Sisters" this year which means that she will have to be there in time to welcome incoming freshmen.

The Valley is being organized for the N.R.A. Consumers' League under the capable management of Mrs. B. H. Schulte. Mrs. Howard Hatton is chairman of the lower Valley, Mrs. J. A. Martin for the upper Valley, Mrs. Ray De Yoe for Los Ranchitos and Mrs. John Thompson for Robles del Rio. The section for

which Mrs. Schulte is responsible ranges from Jamesburg to the Big Sur. This is really a good deal of territory for one person to manage, but then everybody in the valley knows what Mrs. Schulte can do.

Mrs. Dave Vasquez, sometimes called "Jiggety" Vasquez, spent last Wednesday visiting at the home of Mr. and Mrs. Radcliffe in Carmel Valley.

Mrs. Ford has left the Valley for her home in Pebble Beach.

Mrs. Robert Shuman has been spending a week or more at the San Clemente ranch. Mrs. Shuman comes from San Francisco.

Miss Gladys Scott and Miss Jacqueline Newlan are spending some time at the San Clemente ranch.

Mrs. Carol Eberts Vossie, who has spent some time at Rancho Carmelo, left for her home in Westchester, N. Y.

Ray Stowell has engaged for another trip with the Swain and Hoyt people. His trip this time will take him from Vancouver to and through the canal.

The death of Mrs. Flora Stefani marks the passing of another old timer. Mr. and Mrs. Stefani at one time owned the Mathiot ranch and a thousand acres besides. Here they raised a large family. Her going will be regretted by many of the Carmel Valley folk.

Highlands

Mr. and Mrs. Fred Thurston of Pasadena motored to Highlands, arriving Tuesday evening, to spend several days in their attractive home at Highlands.

Senator and Mrs. Edward H. Tickle and Mrs. Thomas G. Fisher entertained Mr. Newman Tucker and Mr. Joseph Hyman of San Francisco this past week.

Mrs. Theodore Criley entertained at tea Wednesday afternoon. Mrs. Criley is leaving for the south to spend the winter with her son and daughter-in-law, Mr. and Mrs. Theodore Criley, Jr.

Mr. and Mrs. Henry Sanford had as their house guests Mr. and Mrs. Andrews of Berkeley this past week-end. On Friday Mr. and Mrs. Andrews were entertained at dinner by Mr. and Mrs. Sanford. Other guests included Mr. and Mrs. A. T. Skerry, Jr., and Mrs. Dionsey. Saturday afternoon Mr. and Mrs. Sanford entertained the following guests at luncheon at the Monterey Peninsula Country Club: Mr. and Mrs. Andrews, Mr. and Mrs. Thomas G. Fisher, Miss Ada Howe Kent, Mrs. Margaret Kilpatrick, Mrs. Theodore Criley, Dr. and Mrs. Davidson, Miss Emily Pitkin, Miss Polly Levick, Dr. Taylor, Senator and Mrs. Edward H. Tickle and Dr. Margaret Levick. Senator and Mrs. Tickle gave a dinner for Mr. and Mrs. Andrews and Mr. and Mrs. Sanford Saturday evening. The guests after dinner, enjoyed dancing at Hotel Del Monte.

Mrs. Gerald Parker of Kansas City, Mo., and her brother, Mr. Earl Grant, have been spending some time at Highlands where they have many friends. During their stay here they have been extensively entertained.

Miss Zagara entertained Miss Mary Burt Messer of Carmel at luncheon Saturday.

Mr. Fletcher Dutton motored down from San Francisco to spend the week-end with his mother, Mrs. Laura Dutton.

Mr. and Mrs. Dietrich and friends spent the week-end at the Dietrich home in the Highlands.

Mr. and Mrs. O. G. M. Batterhill of Oakland are spending some time at the "Bennet House on Top of the Hill."

Mrs. Gerald Parker and Mr. Earl Grant had as their luncheon guest on Friday, Dr. McDougal.

Miss Cynthia Criley has left for Claremont, Calif., where she will enter her second year at Script College.

CRMEI BOY WILL FIGHT ON NEXT SALINAS CARD

Frank Dalton of Carmel will substitute for Buck Anderson against Pat Ibllo of San Jose at the Salinas Athletic club Friday night. Frank will be a busy boy as he is matched to fight once a week for the next five weeks. When asked if that wasn't fighting pretty often, Frank said there was just one way to learn how to fight and that was to fight.

George Brown of Carmel, fights Tookie Sanches in Salinas Friday night at the Salinas fight club.

Enthusiastic Crowd Fills Presidio Army Bowl

A near-capacity crowd filled the Army Bowl at Monterey last Wednesday night, and if blood and thunder was what the fans went to see, they sure got an eye-full.

Kid Frenchy took Kid Novak in the second round. Frenchy, the veteran of a hundred fights in the squared ring, was too smart for Novak and carried too much sock in the gloves. Novak is a good boy, and in another month or two will turn the tables on the clever Frenchy.

Jack Everett and Rusty Westman put up the best fight of the evening. The fight went six fast slugging rounds, with Jack Everett a little way in the lead. Both boys were knocked down for a count. It was anybody's fight up to the last going.

Jack Burton and Dave Watkins fought a good six-round draw. Both boys fought hard and the fight got a good hand.

Fighting Williams pulled a hard one on Fire Stone's whiskers and won by a KO. William is a good boy.

Harold McDonald made a monkey out of Hughes, hitting him at will. When the going got too rough Hughes hoisted the white flag. McDonald hails from Salinas, is coast champ, and fights under the banner of the Salinas fight club.

Ham Hamilton knocked Lefty Dunn for the well known loop and won by a KO. Ham carries a sleep pill in both hands and hits what he aims at. He is one of the best boys at the post.

Doe Meddick put the bee on Bob Dawson and Dawson's seconds threw in the towel.

Joe Ayalo was sick and couldn't fight so flashie Bud Naulty didn't get to throw any leather.

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SUNDAY MONDAY TUESDAY
TUGBOAT ANNIE
—with—
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WALLACE BEERY

WEDNESDAY
LEW AYRES
GINGER ROGERS
—IN—
DON'T BET ON LOVE

THURSDAY FRIDAY
"TOPAZE"
—with—
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JACK AND THE SNAKES
They know it's Jack
When he hits 'em a whack
And ends the rattler's days,
And Jack knows where
Is the rattler's lair
And all the rattler's ways.

So Jack takes a stroll
'Long a rocky knob,
Or maybe 'long the canyon's side,
And a stone he heaves
'Mong the brush and leaves
Where he thinks the reptiles hide.

And if he should hear
With a pretty keen ear
The rattle so well he knows
You can bet a dime
He loses no time
In finishing one of his foes.

When summer mopes
On the rocky slopes
And the landscape fries and bakes
Is the time Jack likes
To go on his hikes,
And tackle the rattlesnakes.

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